

Southeast Pennsylvania Conference UCC

Stewardship at the Edges

Trends in Giving 2010

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FOUR PARADIGM SHIFTS IN GIVING

SCARCITY → → → → → → → → → → PLENTY

**MANAGEMENT CONTROL → → → → → DONOR
CHOICE**

HANDS OFF → → → → → → → → → → HANDS ON

GIVE ONCE → → → → → → → → → → GIVE OFTEN